



# Smoke Solutions and Applied DNA Sciences to Show SmokeCloak® DNA at NCPA Convention, October 19, Austin

[Anti-theft system defends with fog and marks with DNA](#)

**Innisfil, ON Canada Oct 14/2014.** Smoke Solutions (Smoke & Screen Security Systems), a smoke security and ventilation company that develops sophisticated instant protection systems, announced today that it will be demonstrating its unique anti-theft system, SmokeCloak® DNA, at the 2014 National Community Pharmacists Association (NCPA) Annual Convention in Austin, Texas, October 18-22.

To see this innovative crime fighting system visit our "Virtual Pharmacy", booth 1461, with over 1600 sq ft and special show hours, before and after normal times. Each pharmacist that completes the tour will be able to register for a free Smoke Cloak DNA security system.

The "Virtual Pharmacy" is cosponsored by APDN and Smoke Solutions, of Innisfil, Ontario, Canada. Smoke Solutions (Smoke & Screen Security Systems) has been involved with SmokeCloak for 18 years and is a smoke security and ventilation company that develops sophisticated (IPS) instant protection systems.

SmokeCloak DNA is a safety smoke device which deploys and fills a room with a harmless smoke within 30 seconds during a crime attempt, disorienting a criminal, and marking him with a long-lasting DNA-based identifier. The DNA identifier may be authenticated by police, even years later with absolute accuracy, pinning a criminal to the crime.

The DNA identifier is a new addition to a SmokeCloak system which has been used in 20 countries for over 20 years. The SmokeCloak DNA product was jointly developed by APDN and SmokeCloak A/S, of Denmark. Applied DNA Sciences, Inc. (OTCQB: APDN), (Twitter: @APDN), is a provider of DNA-based anti-counterfeiting technology and product authentication solutions.

Please visit [www.smokecloak.ca](http://www.smokecloak.ca) and [www.adnas.com/SmokeCloak](http://www.adnas.com/SmokeCloak) for more detail. In addition, readers may click [here](#) for an entertaining Discovery Channel video feature on the product.

<https://www.youtube.com/watch?v=xajwRe6k2Mk>



The National Community Pharmacists Association represents the pharmacist owners, managers, and employees of more than 23,000 independent community pharmacies across the United States.

Kevin Paul, Smoke Solutions' President said, "We are pleased and excited to have the opportunity to work with Applied DNA Sciences on this Joint venture! Pharmacists across North America will now have another tool in the tool bag to stop the theft of narcotics and other dangerous drugs from their premises."

#### **About Smokecloak and Smoke Solutions**

Smoke Solutions (Smoke & Screen Security Systems) is a smoke security and ventilation company that develops sophisticated instant protection systems and has been involved with Smokecloak for 18 years. SmokeCloak is the market leader within fog solutions. Whether it is about reducing losses in the initial minutes of a break-in or reducing personal risk at fire training sessions our fog solutions provide instant safety. Our harmless dry Vapor with no negative side effects can now be DNA-fortified to add an entire new dimension to crime prevention and property loss.

#### **About Applied DNA Sciences**

APDN is a provider of botanical-DNA based security and authentication solutions and services that can help protect products, brands, entire supply chains, and intellectual property of companies, governments and consumers from theft, counterfeiting, fraud and diversion. SigNature® DNA describes the uncopyable marker that is at the heart of all of our security and authentication solutions. SigNature DNA is at the core of a family of products such as DNAnet®, our anti-theft product, SigNature® T, targeted toward textiles, and digitalDNA®, providing powerful track and trace. All provide a forensic chain of evidence and can be used to prosecute perpetrators.